

CURRICULUM VITAE



1. Name : Dr.A.MUTHULAKSHMI
2. Father's Name : Mr.M.S.Alagaraja
3. Date of Birth : 23.11.1982
4. Age : 40
5. Nationality : Indian
6. Religion : Hindu
7. Address : 67/144, Kottai Thalaivasal Street,
Palayapalayam,
Rajapalayam– 626117,
Virudhunagar District.
8. Mobile No : 9965109753
9. E-mail : sudhasuresh2311@gmail.com

EDUCATIONAL PROFILE

ACADEMIC QUALIFICATIONS

No	Degree	Institution	Board/University	Month & Year of Passing	Percentage of marks
1.	SSLC	Lucy Pery Noble Girls Special High School, Madurai.	Tamil Nadu State Board	1998	54
2.	HSC	Lourdhu Annai Girls Her. Sec. School, Madurai.	Tamil Nadu State Board	2000	79.25
3.	B.Com.	E.M.G.Yadava Women's College, Madurai.	Madurai Kamaraj University, Madurai.	April 2003	56
4.	M.Com.	Yadava College, Madurai.	Madurai Kamaraj University, Madurai.	April 2006	63
5.	M.Phil.	Directorate of Distance Education, Madurai Kamaraj University	Madurai Kamaraj University, Madurai.	April 2008	52
6.	Ph.D.	Rajapalayam Rajus' College	Madurai Kamaraj University, Madurai.	Nov. 2017	--
7.	P.G.D.E.C.	Yadava College	Madurai Kamaraj University, Madurai.	April 2005	81

TECHNICAL SKILL				
S.No.	Course	Name of Institution	Year	Percentage
1.	English Typewriting – Lower	Lakshmi Institute, Madurai.	1999	-
2.	D.C.A.	TMC Computer Education, Madurai.	2001	51
3.	D.T.P.	TMC Computer Education, Madurai.	2002	61
4.	Tally 6.3	JL Computer Academy, Madurai.	2003	-

Certificate Course				
S.No.	Course	Name of the Institution / University	Year	Percentage
1.	Certificate in Office Management	Jan Shikshan Sansthan, Madurai.	2002	92
2.	Certificate in Gandhian Thought	Madurai Kamaraj University, Madurai.	2013	62.5

TEACHING EXPERIENCE

No	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College	Assistant Professor In Commerce (Self Finance)	18.06.2012	17.06.2021	9 Years
2.	Rajapalayam Rajus' College	Assistant Professor In Commerce (Professional Accounting)	18.06.2021	Till date	1 year 3 Months
Total Teaching Experience:					10 Years 3 Months

PARTICIPATION IN EXAMINERSHIP / QUESTION PAPER SETTING / VALUATION

1. Paper Valuation – Madurai Kamaraj University, Madurai.
2. Question Paper Setting- Alagappa University, Karaikudi.
3. Question Paper Setting & Paper Valuation –Standard Fireworks Rajarathnam College for Women, Sivakasi.
4. Question Paper Setting – Madurai College, Madurai
5. Acted as a External Examiner of MS office Tally Lab at Arumugham Palaniguru Arts and Science College for Women.

EDITORIALBOARD MEMBER

1. International Journal of Management, Sciences, Innovation and Technology –IJMSIT

2. PUDUCHERRY ACADEMIC RESEARCHERS ACADEMY (A unit of BENEVELONET TRUST) Puducherry. Awareness of Post Covid 19.

3. Social Science & Management Welfare Association Tamilnadu, Youth Economics Association Tamilnadu & SRF Research Foundation.

DETAILS OF GUEST LECTURE GIVEN

S.No.	Topic	Place	Date
1.	Motivational Speech	P.S.R.Arts and Science College, Sivakasi.	12.02.2020

DETAILS OF GUST LECTURE GIVEN ONLINE MODE

No	International / National / State / Regional Level	Title of the Conference	Organized by / Sponsoring agency	Title of the Topic	Date
1.	National Conference	National Conference on Impact of Globalization on Indian Market & Employment	Social Science & Management Welfare Association Tamilnadu, Youth Economics Association Tamilnadu & SRF Research Foundation	Globalization and The Indian Economy	17.01.2021

2.	State Level	One day State Level Webinar	Department of Commerce & Commerce (CA) Sri Krishnasamy Arts and Science College, Sattur.	Impact of E-Learning in Current Scenario	14.06.2021
----	-------------	-----------------------------	--	--	------------

AWARD

- BEST FACULTY AWARD** at Vivekanandha College of Arts and Sciences for Women on 19.04.2021.
- Women Professor Award** at Para Women Awards Ceremony 2021 organised by Pondicherry` Academic Researchers Academy.

BOARD OF STUDIES:

Board of Studies Meeting in E.M.G.Yadava Women's College, Madurai on 25.11.2021.
Board of Studies Meeting in E.M.G.Yadava Women's College, Madurai on 13.09.2022.

RESEARCH PROFILE

PATENTS FILED:

S.No.	Title of Invention	Application No.
1.	Stock Market Indication Writing Instrument.	351754-001
2.	Wall Clock to Monitor Talent and Punctuality of Employees.	353050-001
3.	Point of Origin Store and Method of Selling Merchandise on a point of origin Basis.	352784-001
4.	Portable Device to Provide Book Management in Library.	356375-001
5.	Teachers' Emotions.	353921-001
6.	A Wearable Device for the Hospitality Industry to Identify the Emotions and the Interest of the Customers with respect to the Food Consumed.	356379-001

LIST OF PUBLICATIONS

No.	Title of the Paper	Journal	Volume	Year	Page	Impact factor
1.	Religious Tourism In Tamilnadu	Research Explorer, Special Issue, ISSN:2250-1940	Vol. II	September 2013	86-87	--
2.	An Economic Evaluation of Indian Tourism Industry	Make In India- Initiatives, Ideas & Challenges ISBN: 978-93-81726-54-8	--	August 2016	290-294	--

3.	Issues and Challenges Faced by ATM Customers of Indian Bank in Rajapalayam Town	Journal of Management Research and Analysis (JMRA), Special Issue(ICSMPPP) ISSN :2394-2770	Vol-06, Issue-01	January 2019	--	4.878
4.	Role of Self Help Groups in Women Entrepreneurship in Virudhunagar District	International Journal of Research & Business Innovation (IJRBI) ISSN:2321-5615	Vol.7 No.1	January 2019	19-22	--
5.	Medical Tourism in Tamil Nadu	An International Multidisciplinary Quarterly Research Journal AJANTA, ISSN:2277-5730	Volume-VIII, Issue – II	April-June-2019	9-16	5.5
6.	Financial Analysis and Performance of Bharat Petroleum Corporation Limited In the period of 2013-2018	The International journal of analytical and experimental modal analysis ISSN NO: 0886-9367 An UGC- CARE Approved Group – A Journal	Volume XI, Issue VIII	August-2019	310-322	6.3
7.	Waste Management Practices In The Textiles Industry	International Journal on Global Business Management and Research (ISSN 2278 8425)	Volume 9, Issue 2,	September 2020	139-144	--
8.	A Study on E-wallets a Mode for Sustainable Development In Banking	KALA The Journal of Indian Art History Congress UGC CARE Group I Journal (ISSN:0975-7945)	Volume-26, No.2(XXVII)	January 2021	117-120	6.125

CONFERENCES PARTICIPATED / ATTENDED AND PAPERS PUBLISHED IN CONFERENCE AND PROCEEDINGS

No	International / National / State / Regional Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date
----	---	-------------------------	----------------------------------	------------------------------	------

1.	National	UGC Sponsored National conference on “Social Justice and Sustainable Development”	The Madura College, Madurai.	Social Justice and Sustainable Development	22 & 23 Jan.2013
2.	International	International Colloquium on Global Economic Growth – Changes and its Implications	VidyaVikas College of Engineering And Technology, Tirchengode.	Religious Tourism in Tamilnadu	13 Sep. 2013
3.	International	One Day International Seminar on Globalisation and its Impacts in India	Dr.Zakir Husain College, Ilayangudi.	Impact of Tourism Industry on Indian Economy	20 Feb. 2014.
4.	International	International Conference on Competency Building strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management, Salem.	Business and Technology strategy in Achieving Business goal	20 Feb. 2015.
5.	International	International Conference on Panorama of Marketing in the Digital Era (PMDE-2016)	K S R College of Arts & Science for Women, Tiruchengode.	Challenges and Solutions for Marketing in a Digital Era	21 Jan. 2016.
6.	National	National Level Seminar on Micro Finance and Entrepreneurship	V.O.Chidambaram College, Thoothukudi.	Entrepreneurship and Indian Tourism Industry	19 August 2016.
7.	International	International Conference on “Make in India-Initiatives, Ideas & Challenges	V.H.N.S.N.College, Virudhunagar.	An Economic Evaluation of Indian Tourism Industry	19 and 20 August 2016.
8.	State	State Level seminar on Innovation Strategies in Commerce and Management	Rajapalayam Rajus’ College, Rajapalayam.	SWOT Analysis of Indian Tourism Industry	10 March 2017.

9.	State	State Level Inter Collegiate Meet	Rajapalayam Rajus' College, Rajapalayam.	Policy Framework of Indian Tourism Industry	18 March 2017
10.	International	One Day International Conference on Contribution of GST to Indian Economy	Padmavani Arts & Science College for women, Salem.	Impact of GST in Indian Economy	09 Sep. 2017
11.	International	3 rd International Conference on Status of Women in Cashless Economy SWICE – 2017	K S R College of Arts & Science for Women, Tiruchengode.	Cashless Transactions in India – An Overview	14 Sep. 2017.
12.	National	National Conference on Innovative Strategies of Knowledge Management for Sustainable Development	Rajapalayam Rajus' College, Rajapalayam.	Innovative Strategies in Marketing Management	16 Feb. 2018.
13.	International	4 th International Conference Implications of Corporate Social Responsibility ICICSR 2018	K S R College of Arts & Science for Women, Tiruchengode.	Corporate Social Responsibility – An Overview	6 Sep. 2018.
14.	National	National Seminar on Women Entrepreneurship and Innovation	Laxminarayana Arts & Science College for Women, Dharmapuri.	Role of Self Help Groups in Women Entrepreneurship in Virudhunagar District	25 Jan. 2019
15.	National	One Day National Conference on Digital Marketing	Siri PSG Arts and Science College for Women, Salem.	Recent Trends in Modern Marketing in India	21 st February 2019.
16.	National	National Conference on Recent Trends in Commerce and Management	G.Venkataswamy Naidu College, Kovilpatti.	Impact of ICT on Tourism and Hospitality Industries	22 nd February 2019.

17.	National	National Seminar on Innovations in Banking Sector	Annai Fathima College of Arts and Science, Thirumangalam.	Role of Corporate Governance in Banking Sector	2 March 2019.
18.	International	International Conference on Commerce, Management and Leadership – A Global Perspective	Pasumpon Muthuramalinga Thevar College, Melaneelithanallur.	Medical Tourism in Tamilnadu	6 March 2019.
19.	International	International Seminar on STARTUP INDIA – Challenges and Opportunities”	E.M.G.Yadava Women’s College Madurai.	Financial Analysis and Performance of Bharat Petroleum Corporation Limited In the period of 2013-2018	31 Aug. 2019.
20.	International	International Conference on Digital Economy- Emerging Trends In Commerce & Management	Rajapalayam Rajus’ College, Rajapalayam.	Impact of GST on E-Commerce	20 Feb. 2020.
21	International	International Conference on Disruptions In Business – Impact Post Covid-19	Kalasalingam Business School, Kalasalingam Academy of Research and Education, Krishnankoil.	The Impact of Chain Banking in India	20 June 2020
22	International	International Conference on Disruptions In Business – Impact Post Covid-19	Kalasalingam Business School, Kalasalingam Academy of Research and Education, Krishnankoil.	“The Women Empowerment in India – pros and Cons”	20 June 2020

23.	International	Two-Day International e-Conference on Changing Landscapes in Business, Finance and Economy : A Global Perspective	Sidho-Kanho-Birsha University, Purulia, West Bengal, India	Measuring the Customer Satisfaction of Packaged Milk – A View	28 & 29 Nov. 2020
24.	International	International Seminar (Virtual Mode) on Service Sector in India: Making New Avenues in Indian Economy	Jamal Mohamed College, Tiruchirappalli.	A STUDY ON E-WALLETS A MODE FOR SUSTAINABLE DEVELOPMENT IN BANKING	13 Jan. 2021
25.	International	Sixteenth International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends- Academia Industry Role	School of Business Studies Department of Commerce and Financial Studies Bharathidasan University, Tiruchirappalli.	A STUDY ON THE APPLICATION OF SIX SIGMA-DMAIC ON BUSINESS PROCESS SERVICES.	29-30, January 2021
		(DEBIT AIR-2021)			
26.	National	ICSSR Sponsored Two Day National Seminar on Impact of Skill Development on Rural Youth In India	Ayya Nadar Janaki Ammal College, Sivakasi	SKILL DEVELOPMENT PROGRAM FOR WOMEN EMPOVERMENT	5 th and 6 th May 2022

Pandemic Period Online Courses, Webinars, FDPs, Workshop, Quiz, Seminar and Conference Attended upto 4th July 2020:

S.No.	Online Certificate Details	Total
1.	Webinar	177
2.	Faculty Development Programme	45
3.	Quiz	133
4.	Online Courses	15
5.	Workshop	2
6.	Seminar	1
7.	Conference	1

WORKSHOPS/CONFERENCES/SEMINARS/ORGANISED (AS A CONVENOR/CO-CONVENOR/ORGANISING SECRETARY)

S.No	Title	Level of Event	Date	Role	Venue
1.	The future of Accounting(Cloud Based Accounting)	National	23.07.2021	Organising Secretary	RajapalayamRajus' College, Rajapalayam
2.	One Day Workshop on The Way to a Challenging Professional Career	Intra Collegiate Meeting	30.05.2022	Organising Secretary	RajapalayamRajus' College, Rajapalayam

CONFERENCE / WORKSHOP/FACULTY DEVELOPMENT PROGRAMME/FACULTY INDUCTION PROGRAMME ATTENDED

S.No.	Name of the Programme	Organized by / Sponsoring Agency	Theme of the Programme	From	To
1.	National Conference	Fatima College, Madurai.	Marketing of Ecotourism: Prospects and Challenges	03 Sep. 2014	04 Sep. 2014
2.	National Level Workshop	Kalasalingam University. Krishnankoil	Enriching Research Competency Using SPSS and AMOS Software	31 Oct. 2015	31 Oct. 2015

3.	State Level Workshop	Madurai Kamaraj University, Madurai	Application of SPSS in Humanities, Science and Social Sciences	24 Nov. 2015	25 Nov. 2015
4.	Faculty Development Program	Sri Vidya College of Engineering & Technology, Virudhunagar	Data Analysis in Social Science	05 Dec. 2015	05 Dec. 2015
5.	Faculty Development Program	Sermathai Vasan College for Women, Madurai.	Trends in Teaching and Research to Improve Higher Education	08 Oct. 2016	08 Oct. 2016
6.	International Conference	Women Cell Ayya Nadar Janaki Ammal College, Sivakasi.	International Conference on Women Empowerment: A Tool for Social Enrichment	8 March 2018	8 March 2018
7.	State Level Workshop	The Standard Fireworks Rajaratnam College for Women, Sivakasi	Reforms in Curriculum Design & Evaluation based on OBE	27 July 2019	27 July 2019
8.	Six Days Faculty Induction Programme	Rajapalayam Rajus' College, Rajapalayam	IQAC Management Sponsored Six days Faculty Induction Programme (FIP) for Teaching Staff	07.02.2022	12.02.2022

A. Muthulakshmi

(SIGNATURE)

A.MUTHULAKSHMI

Date :

Place :